







**Friday Store Hours**  
9 A.M. to 6 P.M.  
Telephone 6141  
Direct Grocery Phone, 9353

# Hudson's Bay Company

INCORPORATED 2<sup>ND</sup> MAY 1670.

Other Branches at Winnipeg, Yorkton, Saskatoon, Calgary, Lethbridge, Nelson, Vernon, Kamloops, Vancouver and Victoria.

## A Sale of Stemware

—Plain half crystal Belgium stemware at specially attractive prices.

- 324 Water Goblets, Each 25c
- 150 Saucer Champagnes, Each 25c
- 300 Low Sherbet Glasses, Each 25c
- 120 Liqueur Glasses, Each 25c
- 120 Claret Glasses, Each 15c
- 240 Cocktail Glasses, Each 15c
- 264 Port Wine Glasses, Each 12 1/2c
- 240 Sherry Wine Glasses, Each 12 1/2c
- 120 Lemonade Glasses, Each 10c
- 100 Water Tumblers, Each 10c
- 12 Decanters, 1 quart size, Each 1.75
- 36 Jugs, 2 pint size, Each .50
- 36 Water Sets, 7 pieces, Each .81
- 50 Finger Bowls, Each .40c
- 100 Sherbet or Salad Plates, 6", Each .40c

Third Floor, HBC

## Just Received a Special Shipment of Men's New Spring Hats at 3.50

—Just at the start of the season, a value giving event in our Men's Hat department that will appeal to men who want a new spring hat at a popular price!

—Fine quality all fur felt hats made by experienced hat makers in new smart styles—snap brim, wet edge—and bound edges. Fedoras, Quality trimmings used. Shown in Pearl, Light Steel, Cocoa and Tadmor. Shown in sizes 6 3/4 to 7 1/2. Every hat guaranteed to give satisfaction.

Main Floor, HBC

## Special Purchase, 250 Whitewear Samples

Consisting of Women's Cotton Pyjamas, Gowns, Slips, Bloomers and Dance Sets. Rush Special Friday, Garment

—Tailored and lace trimmed styles are included in the lot. Made from fine quality cotton crepe, dimity, voile and cotton broadcloth. Smartly designed in a wide variety of styles. Shades include: pink, peach, maize, blue, lilac, orchid, and white. Standard sizes for misses and women. Such a low price warrants a purchase of several garments. Early shopping is worth while at this low price. Friday morning, per garment .59c

## 300 Sample Garments for the Kiddies

Consisting of embroidered and printed Voile Dresses, colored cotton Crepe Gowns, Flannelette Pyjamas and Broadcloth Bloomers.

—Dainty dresses for little tots, made of printed and embroidered voiles in a variety of styles—some with puff sleeves and square yoke edged with val lace. COLORED COTTON CREPE NIGHT-GOWNS with square neck and short sleeves—pretty embroidered in colors—size 2 to 6 years. FLANNELETTE PYJAMAS, white and colored, with frog trimming. BROADCLOTH BLOOMERS in a wide color range. Sizes in the lot from 2 to 14 years; in some lines sizes 2 to 6 years only. Mothers will be quick to choose a number of these garments.

Second Floor, HBC

## Special Purchase of Women's Sweaters

—A collection of smart sweaters is indispensable to the completion of your spring wardrobe. Here's your chance to secure a number of new sweaters greatly below the regular value.

### Light Weight Pullover Sweaters Only

—All the new shades for spring are represented in these smart sweaters. And the pullover sweater is more popular than ever for practical wear. Plain and fancy knit in a host of plain colors and color combinations. Light weight wool, or silk and wool. Round or V-shaped neck. Sizes 34 to 40. 2.95

### Wool Sweaters in New Spring Styles

—Smart, new sweaters in light weight zephyr wool—plain and fancy knit—many of the pretty new lace patterns—new style slippers—with round or V-shaped necks. All the lovely new spring colorings. When worn with matching skirt or with new sports suits these sweaters will complete an attractive ensemble. Sizes 34 to 40. 3.95

### New Cardigan and Pull-over Sweaters

—Soft, imported brightly colored cardigans for wear over little sleeveless summer frocks. Attractive pullover to complete the sports suit. Lovely color combinations that will correspond with almost any color scheme. Sizes 34 to 42. 5.95

Second Floor, HBC

## Sunny Side-Up

Victor Record No. 22274

—From the Motion Picture "Sunny Side Up"  
—Reverse side of Record—"You Do Me Good"—from the Musical Comedy "My Little Frenchman"  
Jasper Ave., HBC

## Elizabeth Arden's Exquisite Toilette Preparations



—A big new shipment just received, gives us a complete selection of these famous toilet preparations.

- Arden's Poudre D'Illusion . . . . . \$3
- Arden's Flower Power . . . . . 1.75
- Venetian Cleansing Cream . . . . . \$1
- Velva Cream for sensitive skin . . . . . \$1
- Cream Amoretta—a powder foundation \$1 and \$2
- Cream Ultra Amoretta, Each . . . . . \$2
- Venetian Orange Skin Food—a nourishing cream . . . . . \$1, 1.75 and 2.75
- Venetian Pore Cream for enlarged pores . . . . . \$1
- Ardena Skin Tonic . . . . . \$1c and \$2
- Venetian Mucil Oil . . . . . \$1 and 2.50
- Venetian Anti-Wrinkle Cream . . . . . \$2
- Ardena Bleach Cream . . . . . 1.50
- Venetian Special Astringent . . . . . \$4
- Electric Eradicant for removing superfluous hair . . . . . 3.50
- Venetian Dermatis Depilatory . . . . . \$1 and \$2
- Arden's Toilet Waters . . . . . 1.50
- Arden's Cleansing Tissues . . . . . 1.50

Main Floor, HBC

## New Scarfs, 2.69

—Squares, size 32 by 32 inches.  
—Oblongs, size 17 by 52 inches.

—Bright, colorful scarfs for spring in artistic new designs. Beautifully blended color combinations with blue, brown, red, mauve, green, tan, and old rose predominating. Usually good value. 2.69

Main Floor, HBC

## Fashionable Spring Shoes of Quality at a New Low Price

Extra Value Footwear  
**\$6**



—SMART GORE PUMP with Arch Support. Covered Cuban heel. Black and brown kid.  
—TAN CALF OXFORD with lizard tongue and Cuban heel with the Arch Support feature.  
—BLACK KID GORE PUMP—cut steel buckle. Cuban covered heel.  
—BROWN KID GORE PUMP—smart pleated leather buckle edged with bronze steel beads. Round toe and spike heel.  
—BLACK SATIN KID ONE-STRAP, centre buckle, spike heel.  
—BLUE KID SMART CUT-OUT TIE, spike heel (St. Louis model).  
—SMART DORSAY PUMP—with medium round toe, spike heel, in black patent and white kid.

## Luxury Shoes

Important Spring Shipments of New 1936 Spring Models Shown for the First Time, Friday

—1000 pairs are included in this feature! —Ultra modern styles copied from popular New York and Saint Louis models, as well as shoes embodying the arch support feature assuring the maximum in comfort. —A representative selection will be on display in the Show Window. —The price of \$6 a pair is, we believe, the lowest at which shoes of this character have been offered, in Edmonton in recent years.

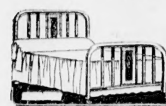


Fashion Shoes for Women  
**\$6**

—PATENT PUMP with steel beaded buckle and spike heel.  
—BROWN KID PUMP with stone color under-ly, buckle front. Cuban heel.  
—PATENT CUT-OUT with centre buckle and Cuban covered heel.  
—GUNMETAL KID PUMP with steel beaded buckle and spike heel.  
—BLONDE ONE-STRAP with centre buckle and snake trim, spike heel.  
—IMITATION LEZARD PUMP with brown calf under-ly, buckle front and Cuban heel.  
—CUT-OUT TIE with Arch Support feature, and Cuban heel in Almond and chocolate brown kid.  
—BROWN KID ONE-STRAP with Arch Support and Cuban heel.

Jasper Ave., HBC

## This Complete Bed Outfit For Only 25.70



—A smart, round tubing BEDSTEAD neatly made and bed finished in baked walnut enamel, brass round fillers and wide decorative panel in head and foot. Equipped with heavy oil tempered COIL SPRING on an angle steel chassis. The MATTRESS is our regular

lar stock "Hudson" which gives such splendid service. Bedstead, Spring and Mattress complete for . . . . . 25.70

### Bed Outfits of the Better Quality \$46

—Handsome, grained walnut bed in arch top design with flat fillers and neat decorative panel. Equipped with the luxurious "Silent Knight" COIL SPRING and "Universal Inner Spring" MATTRESS. This outfit represents the best value in sleep equipment we have offered in recent years and makes one of the most restful beds you have ever used. Complete for . . . . . \$46

### Another Big Value in Bed Outfits 32.50

—Heavy, two-inch post BED with fancy fillers and wide panel, beautifully finished in walnut. Equipped with a "Sagless" CABLE SPRING of non-rusting finish—lots of resiliency and comfort. The MATTRESS is of pure white layer felt, finished with roll edges—the edge has three rows of stitching to prevent flattening from sitting on the edge. A splendid buy, complete for 32.50

### A Drop-Side Couch with Felt Mattress 14.85

—Not to be confused with the ordinary low priced couch. This splendid value is equal in quality to those selling ordinarily for four dollars more. You can effect a saving by purchasing now. Drop-side, heavy mattress—non-sagging—are the outstanding features. Only 14.85

Third Floor, HBC

## Oriental Reproductions of Supreme Beauty!

2' by 4' 16.50 4' 6" by 7' 6" 19.50 6' by 9' \$95 8' 6" by 12' \$175  
—Just received! A big shipment of new rugs being reproductions of the masterpieces from the East. You will marvel at their beauty! It is without hesitation that we recommend these rugs for service, and rich appearance. This new shipment contains a number of new patterns that are sure to meet with your approval.

## Friday in HBC Quality Groceries, Phone 9353

- HBC CHANGES PERCE, TON Special, per lb. 2 1/2c 1.15
- HBC SPECIAL BLEND Special, per lb. 2 1/2c .95c
- WILKINSON'S Special, per lb. 2 1/2c .45c
- FRY'S OR BAKER'S COCOA, lb. Special, 45c
- KELLOGG'S CORN FLAKES Special, 3 pkts. 29c
- SWEETENED WHEAT AND SUET Special, 2 pkts. 21c
- HOLLER CATH Special, per 43c 95c
- SAGO AND TAPIOCA Special, 2 lbs. 15c
- EMPEROR HERRING, CORNED, GREEN GAGE AND FRACH JAMES, lb. Special, per lb. 61c
- EMPEROR CHONG MAH, MALADE, lb. Special, per lb. 51c
- MOTHER'S COOKING, Regular 1.50 Special, per box \$1
- CHICKEN FISH, BAKED Special, 2 lbs. 29c
- CLOVERLEAF SALMON, lb. Special, per lb. 43c
- CHICKEN & HAM Special, 2 lbs. 43c
- ALMOND PORK AND BEANS Special, 3 lbs. 29c
- CAMPBELL'S ASSORTED MEATS Special, 3 lbs. 43c
- MINE CREAM ON TOMATO SOUP, small tin Special, per tin 3 29c
- HERRING, SELECTED PEACHES, 2 lbs. Special, 43c
- BAR LUMP ON ICEBERG SUGAR, 2 lbs. Special, 17c
- MACARONI & SPAGHETTI, VEINICELLI, 6 oz. per tin Special, 3 20c
- GRANULATED SUGAR, (CLAYTON'S B.C.) Special, per 65c 1.25 6.09
- CHOICE LARD, Special, 3 31c
- YELLOW MEXICAN AVOCADO, grade, all wrapped Special, per can 2.95
- HBC SEAL OF QUALITY CREAMERY BUTTER, Extra Special, 2 lbs. 79c
- WILLOWBROOK CREAMERY BUTTER Special, 2 77c
- PETER LARD (1 lb. tin) Special, 2 77c
- SWISS Special, per pkg. 57c 87c 1.69
- Fruit and Vegetable: —WINEAP APPLES, Bountiful pack Special, per crate 2.49
- BONNY HERRING, Bountiful pack Special, per crate 2.39
- LEMONS, large, Special, 27c
- CHUFA (YUCA) CHERRY, 2 lbs. Special, 21c
- CHOICE GRAPEFRUIT, 2 lbs. Special, 25c
- NEW BUREN BUCK POTATOES, 2 lbs. Special, 2.49
- CHOICE HEAD LECTURE, 2 lbs. Special, 15c
- CHOICE ONIONS, 8 lbs. Special, 25c
- Canned Vegetables: —PEAR Special, 3 47c
- CORN Special, 3 46c
- TOMATOES, 3 lbs. Special, 3 47c
- DELMONTE PEACHES, 2 lbs. Special, 2 35c
- SOUTHERN WEST DOLLAR, SODAS, Special, per box 55c
- SUNLIGHT SOAP, Special, 5 cartons 89c
- GOLD DUST—Large Special, 2 55c
- Fresh Meats: —FRESH COD FISH, Phone 6141 Special, per lb. 20c
- FRESH HALLIBUT, Special, per lb. 25c
- FRESH SPRING SALMON, Special, per lb. 30c
- FRESH WHITE FISH, Special, per lb. 15c
- FILLNET MADDIE, Special, per lb. 25c
- SALT FISH, 1 lb. Special, per lb. 25c
- BARK, per lb. 18c
- FINNAN HADDA, per lb. 18c

## Men's "Master Five" Oxfords

Made to HBC Specifications

—Our standard "Master Five" oxfords for men are steadily gaining favor with men who want good substantial shoes at a popular price. The value is truly exceptional. Each pair has all the earmarks of shoes that usually sell at a much higher price. A big variety in black and tan calf, black kid and patent leather. Built over new, smart and up-to-the-minute lasts, featuring the broad French toes. All have Goodyear welted soles and rubber heels. Sizes 6 to 11. A leader at, pair . . . . . \$35

Jasper Ave., HBC

## This Used Piano for \$335

Terms may be arranged  
—One only slightly used Haines Bros. Piano—almost as good as new, at a price which provides a remarkable saving. Rich oak finish. Full, rich tone. Guaranteed to be in first class condition.

## McLagan Phonograph, 59.50

—Two only absolutely new machines offered at a big reduction! Handsome walnut finish cabinet. Equipped with the new tone arm

## Victor Radio at \$75

—One only, 8 tube battery set, complete with speaker, batteries, tubes, aerial (loop). To clear at . . . . . \$75

Jasper Ave., HBC

## Edmonton Bulletin

EDMONTON BULLETIN  
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Edmontonians.

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**IF IT WILL HELP ALBERTA**  
EDMONTON BULLETIN IS FOR IT

**THURSDAY, MARCH 6, 1930**

**PAYING UP**

The city tax collector is not taking in as much money as a year ago. But the falling off is almost altogether due to smaller collections of tax arrears through the sale of forfeited property. A good many factors affect the collections of tax arrears, by any method, and the volume of these is an unreliable guide to conditions. So long as current levies are being met with reasonable promptness there is no cause for alarm, and the figures show that such is the case.

**NATIONAL DISTILLERIES?**

Mr. Irvine, member for Wetaskiwin, would have the Dominion take over and operate the distilleries. There has been no indication that any party favors this course. There is as little reason to suppose that the public would approve the departure. On the contrary, there is a considerable body of the Canadian electors who are on principle opposed to the Dominion doing anything of the kind. Unless it can be shown to be necessary to the enforcement of law, and nothing has been produced to suggest that, the nationalization of the distilleries is not in the category of things like hypnosis.

**GETTING OUT**

The Dominion Government has at last decided that clearance papers are not to be issued to cover shipments of liquor to the United States, or any other country into which importation is prohibited. The proposed amendment to the export law is mandatory, and states plainly that papers shall not be issued in respect of such shipments, nor to vessels carrying them. If there is objection it will come from exporters who have found these clearance papers to be a convenience in carrying on their operations in defiance of the laws of the Republic. For that precise reason the public generally will welcome the change of policy, and have welcomed it long ago. Canada is dissolving its partnership with smugglers; that is what the decision amounts to.

**TIME TO STOP COAXING**

Premier King admits that he is "coming to believe Canada should no longer continue to promote schemes to induce immigration. If by that the Premier means that immigration effort generally should be dropped, as well as that particular schemes should be abandoned, he means by no means alone in the conclusion. The public in fact have "beat him to it" in reaching a very positive conviction on the subject. The benefits which come from immigration are not to be questioned, so long as the influx is not out of proportion to the existing opportunities, and if the newcomers are people who have the ability and the will to undertake the hardships of pioneering. Otherwise, recent experience has very clearly shown, the more successful the immigration effort the more unemployed people will have to take care of.

Canada is now well enough known that it will continue to attract immigrants and thrive people from abroad, in such numbers as can be accommodated, without employing army of men to see men overseas or holding out inducements to strangers which are not given to our own people.

**HOW PREVENT A RECURRENCE?**

If anything were needed to accentuate the stern realities of the wheat situation, it is provided by the circumstances under which the legislature passed the bill to guarantee the borrowings of the Wheat Pool. According to the Premier, the legislature did this without knowing—

1. What is the amount of the guarantee?

2. How much wheat the Pool has sold, and how much it has bought?

3. How often the Pool has bought wheat to "stabilize the market."

—This and good reason could not be safely made public. Yet without information in such vital particulars no loan of provincial credit ever been entered into, or ever would be made except to meet emergency conditions.

Despite this, the legislature's uncertainty as to what was involved, the mem-

bers unanimously—and properly—approved the guarantee bill. As an alternative they preferred to "go blind" in support of the Pool and higher prices, rather than permit a collapse.

It would seem to be in order for the legislature to next consider how a recurrence of the situation can be avoided. What has happened once may happen again. Important interests other than the wheat grower may need help, and ask for it. Is the present action to be taken as a precedent for handing out guarantees of unstated amounts, and without knowledge as to the extent and character of the security or the prospects of collecting if the guarantees have to be made good?

## Happiness

By EDGAR A. GUEST

In youth they dreamed of happiness and flattered it. A vague and shadowy dream, too far away from them. They talked it on their wedding day and down along the aisle. As if there is some special day when happiness appears.

They slaved and toiled to start the house wherein their happiness was to appear. They worked and toiled to start the home, night and day.

"Some day of fortune comes," said he, "we'll surely prosper here."

"We'll surely prosper here," said she, "and soon to look."

They lived in a no time went on, but still they waited. They did not find the perfect peace that could be theirs.

For they had grown and they had wept, and they had loved. And happiness they had seen, anxiety was there.

Now looking back they saw the years, "What fun we had," says he.

"In those days of youth, how true it used to be."

"Says she, "I'd like to live those strange years again."

With their doubts and all their doubts for we were happy then."

Two Great Souls

By GLEN FRANK

He was a fine and splendid soul. Three years in industry and close room had shaped him—of course him—upward to some point of view—of an unobtainable future for reality and capacity for critical examination of the foundations of life and thought.

He was rumbling as millions of the general generation are, but his rumbling was for a religious faith, and his rumbling was for a religious faith.

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## The Boy Who Made Good

By Webster

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## Keeping Mentally Fit

By Joseph Jastrow, A.B., A.M., Ph.D., LL.D.

Professor of Psychology, University of Wisconsin, 1880 to 1910; now D.D. University of Chicago, 1910 to 1920; President of the American Psychological Association, 1910 to 1912.

SPUTTERING YOUTH  
I am a young man of 18, and I am a sputtering youth. I am a young man of 18, and I am a sputtering youth. I am a young man of 18, and I am a sputtering youth.

On the whole, I am a sputtering youth. I am a young man of 18, and I am a sputtering youth. I am a young man of 18, and I am a sputtering youth.

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# Favors Peace Highway--Not Railway Going to Coast

**WOULD SPEND  
\$150,000 PER  
YEAR, 5 YEARS**

**George A. Walkem Opposes B.C. Spending One Dollar for Rails**

Canadian Press  
VICTORIA, B.C., March 6.—George A. Walkem, Conservative, Vancouver, declared in the British Columbia legislature Wednesday afternoon that the "One-Two-Five-Five" scheme, recently formed in Vancouver to press for the construction of a coast highway connection with the Peace River district, was a largely misguided idea. "I do not believe the government or any other government is going to make one dollar of capital expenditure to take a railway from the Peace River district or bring one out for the two transcontinental railways," he said. "The days of wild cutting in railroads are over. Mr. Walkem said and declared that extension of the B.C. and P.C. line from Alberta to B.C. in the Peace River block, together with a second northern branch would lower that country fairly well served by railroads for the time being. With the present rush of settlers to the north, Mr. Walkem considered that its primary need was two highways. He imagined expenditure of \$150,000 annually for five years for the highway in the Peace River block, through road from Prince George to the southern section of the Peace River block so that Vancouver business houses might tap the trade at present coming to Alberta, was also suggested.

## MASTER BUILT MILLWORK

It was essential that the millwork used in the New Wing of the Royal Alexandra Hospital be of the best of materials—expertly handled.

The Millwork was supplied by

**W. H. CUSHING, LTD.**

119th St. and 106th Ave.  
PHONE 81325

## THE PLASTERING

For the New Wing of the

ROYAL ALEXANDRA HOSPITAL

Was Carried Out by

**T. R. FLYNN**

PLASTERER

9734 106th St. Phone 5405

## EMPIRE BRAND HARDWOOD FLOORING

To be in keeping with the High Standard of Construction of the New Wing of the Royal Alexandra Hospital, the Flooring had to be of the Highest Quality.

OUR EMPIRE BRAND FLOORING

WAS CHOSEN

**Armitage-McBain Lumber Co.**

Corner Jasper and 30th St. Phone 3236

## THE Washed SAND and GRAVEL

used in the construction of the new wing at the

Royal Alexandra Hospital was supplied by

**Huff Gravel, Ltd.**

708 Tegler Bldg. Phone 6537

## Students Pay Cash On Failing Course At Grand Junction

GRAND JUNCTION, Colo., March 6.—An innovation, under a Colorado public schools are concerned, has been adopted by city schools here in a resolution which provides that students of the high school who fail in courses through laziness or indifference may pay for the privilege of repeating those courses.

Under the new system, if a high school student fails in a full-year course because of laziness or indifference, he must pay \$25 to take the same study again.

Local officials state this plan is in operation in only one other city of the country—Walla Walla, Wash.—at this time.

## CONTRACT LET FIVE OIL WELLS

Senior Oils Ltd., Backed by English Capital, is Active

The Senior Oils Ltd., have completed a contract with a syndicate to drill five wells in their holdings. These holdings are scattered over Waite Valley, in the Clear Lake and Hamilton fields. The company is making arrangements to secure access to the Redoubt and Watkinson fields. This syndicate is headed by Major P. N. Dwyer, prominent banker of Edmonton, who represents English capital.

The company has offices at 201 Bank of Commerce Bldg., Edmonton, while the Calgary address is No. 3, Bank of Toronto Bldg.

## WEDDING WAS BAD FAILURE

Cupid Gets Awful Jolt in the City of Chicago

Associated Press  
CHICAGO, March 6.—Following a few of the reasons behind Murphy's 22, is not married to Marjorie Rasmussen of Madison, Wis. When Murphy arrived in Chicago, the marriage license bureau was closed.

Borward turned over his room at 1441 West Adams street for her use while he remained in the home of a friend.

The next day he died in his room.

## Bricklayers' Real Trouble

Faces Real Trouble

STATE COLLEGE, Pa., March 6.—House so enormous that two of them could about make the walls of a small farmhouse were erected today in the announcement of discovery of a new building material at Pennsylvania State College.

The announcement says that with this new material bricks may be made in just long, five feet wide and six to eight inches thick. These bricks are expected to be red or buff. The surface of the brick makes which have been made in the laboratory resemble that of paving bricks.

The material is a vitreous clay substance produced by Prof. Joseph B. Shaw and Myrl C. Shaw of the ceramic department. Prof. Shaw is a leading scientific in ceramics.

The financial backing for this research was supplied by U.S. Senator W. B. Price of Oklahoma and the objective was to discover a new road paving substance.

## John Martland Was Hospital Architect

Plans for the building extensions at the Royal Alexandra Hospital were drawn up by J. Martland, city architect. Building of both the new wing and the new nurses' building, which was completed last year, was done from the architect's drawings supplied by Mr. Martland.

Heater of design and construction of the building can be credited to Mr. Martland, who has been responsible for the planning of many of the city's buildings which have been erected.

## It is not much to pay for guaranteed finest quality

"SALADA" TEA

'Fresh from the garden'

For the next few years, besides being in this capacity, Mr. Martland periodically inspects all the city's buildings, and acts in an advisory capacity to the city in this connection. In this way, are buildings which are not safe for habitation is promptly condemned.

## When you think you need a new tea, think of "SALADA" TEA

When you think you need a new tea, think of "SALADA" TEA. It is not much to pay for guaranteed finest quality.

Hard times are those during which an business men talk about the right tea.

No better value. Repeatable at \$1.25.

# 200 extra miles of Lubrication



**New High Compression motor oil brings you 6 specific advantages over old type oils...**

Available today at Union Oil Company stations or wherever you see the MOTORITE sign

Try it! Compare it! Use it exclusively!

**M**OTORITE is a remarkable new motor oil, developed after 4 years of constant scientific research, to meet the lubrication demands of our modern high compression motors.

According to tests on the OILYMETER, an instrument accurate to the 1/4 inch length of film, MOTORITE is the most oil known. This superior oil saves an equivalent, slippery lubricating film in the 1/100,000 inch space between the piston rings and cylinder walls of your high compression motor when the engine is hot.

**Resists Dilution**  
Another advantage is that MOTORITE, solves the "dilution" problem... long a puzzle to petroleum engineers. This achievement is explained by scientists as follows:

"In all cars varying small amounts of gasoline get by the pistons into the crankcase... especially at starting. MOTORITE has the property of giving up this gasoline purely to the form of vapor... without sacrificing the lubricating efficiency, or life of the oil."

The famous research institute that investigated this important point announces that "resistance to oil dilution" appears to be a natural property found in the carefully selected crudes used in the refining of MOTORITE. To you this means a longer, healthier film of oil with correspondingly increased lubrication efficiency.

**Variable Viscosity**  
And MOTORITE is especially gifted at all temperatures. At starting, when pistons are cold, it is more viscous or thick. Then as the engine warms and the metal parts expand, MOTORITE reduces its viscosity to just the proper thickness to insure 100% efficient lubrication.

### Reduces Heat

A fourth advantage is its great capacity for gripping up and carrying away heat. This feature saves cool bearings and is noticed particularly when traveling long distances at sustained high speeds.

### No Hard Carbon

Carbon deposited by MOTORITE is soft and fluffy, much unlike the hard, gritty carbon common in most oils. Too, it deposits less carbon than any oil known heretofore. This means no clogged or sticky valves due to carbon... no wear on your high compression motor.

**Free From Acid Forming Properties**  
Through special purification processes, MOTORITE is completely freed from acid forming properties that might tend to corrode the metal of your motor. Service tests indicate that cars using MOTORITE maintain longer engine repairs.

### 200 Miles Longer Life

These six advantages bring you more efficient lubrication, per guarantee you longer service from your oil. Tests in the standard make of automobiles prove that you can easily get 200 extra miles out of a can of MOTORITE. Now, with MOTORITE you can drive 200 miles farther than you have been in the habit of doing.

### 40¢ a Quart

MOTORITE is available today at all Union Oil Company stations and at many other stations where you see the MOTORITE sign. It is worth only 40¢ a quart. Ask a sign on your dashboard and look for the MOTORITE sign on the next day. Now drive your motor oil. Remember the name... MOTORITE.



### Electric Control and 30 Test Assure Uniformity

The most exacting of the Motorite quality standards is the electric control. Every specimen of the bridge of a battle ship, everything is electrically checked and approved. The human eye and hand for some has been removed.



### The High Compression Test

For oil to excel in high compression testing it must:

1. Lubricate with MOTORITE—the only motor oil built specifically for high compression tests.
2. Fuel with UNION PETROL—the petroleum and kerosene.

For more information upon this high compression test, or to obtain a free high compression test, write to the Union Oil Company.

You buy motor oil... you buy MOTORITE.

For more information upon this high compression test, or to obtain a free high compression test, write to the Union Oil Company.

You buy motor oil... you buy MOTORITE.

# UNION MOTORITE

THE UNION MOTOR OIL FOR HIGH COMPRESSION CARS

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# Gillette announces a NEW BLADE.... a NEW RAZOR

No more "razor pull"....  
No more wiping....  
with this new blade of  
processed steel

TWENTY-EIGHT years ago Gillette changed the shaving habits of the world by creating a safety razor with double-edged replaceable blade—an improvement so far-reaching that it has maintained leadership for more than a quarter of a century without essential change.

Today Gillette offers another great contribution to man's shaving comfort—a New Gillette Blade and a New Gillette Razor (patents pending).

The New Gillette Blade can be used in your present Gillette Razor. But the New Gillette Razor has so many points of superiority that any man who has tried it once will gladly discard the faithful instrument of the past.

Used together, the New Gillette Blade and the New Gillette Razor abolish forever two unpleasant factors in shaving—"razor pull," and the tedious drying of razor parts. These are only two of the advantages of the new razor and the new blade. Read the other advantages summed up under "Quick Facts."

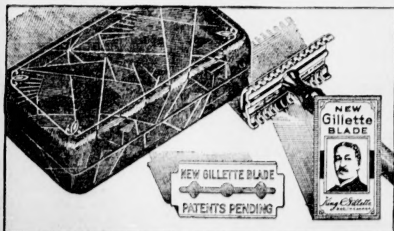
Back of these great improvements lies a fascinating story of research.

More than twenty-seven thousand men were interviewed. Tens of thousands of used razors were examined, and this conclusion was reached:

#### Cause of "razor pull" found

In almost every case when a man complains that his razor "pulls," an expert examination shows that the razor has been nicked by being dropped on the wash stand or floor.

Why should a little nick—even a microscopic nick—spoil your shave? Here is the reason:



THE NEW GILLETTE RAZOR, 24K, gold-plated, in beautiful case, complete with New Gillette Blade... Price \$1.00  
Other De Luxe models from \$5.00 to \$75.00.

#### QUICK FACTS

1. New blade can be used in your old Gillette
2. New processed steel; new blade resists rust
3. Cut-out corners of blade prevent "razor pull"
4. To clean, turn guard at right angles... then re-tighten... rinse... shake dry
5. New shape guard channel gives full shaving clearance
6. New shape guard teeth meet skin smoothly, naturally
7. No projecting posts to dull blade edges
8. Reinforced razor corners prevent damage if dropped
9. Square blade ends safer to handle
10. Shaves easier around mouth, nose, ears
11. New blades same price as old
12. New razor, 24K, gold-plated, with one new blade, in case, \$1.00

The parts of a Gillette Razor are machined to a fine precision. The slightest dent at one of the corners causes an unequal tension on the blade, throwing it out of perfect alignment. The blade may even crack under the unequal tension.

#### Gillette finds the answer

We could not keep men from dropping their razors. But we could offset the harmful effect. To do so required a change in both the razor and the blade. In the razor we reinforced all four corners of the cap with sturdy lugs made to withstand nearly any kind of abuse.

The blade was treated even more ingeniously. All four corners were



cut out; when the cap and guard of the razor clamp together, the blade is not held at the corners. Even if you drop the New Gillette, you probably will not dent it. Even if you dent it, you do not, cannot spoil your shave.

New processed steel... Rust-resisting... Just rinse...

#### Shake dry

How many tedious minutes you have had to waste in unscrewing your razor, washing it off, and carefully wiping it dry! How many towels have been cut! Now the nuisance of unscrewing your razor, washing it off, carefully wiping it dry—and risking a cut towel—all this is abolished forever; the new processed blade resists rust. A single twist of the fingers turns the new razor guard at right angles. Then re-tighten. Hold the razor under hot running water. Shake thoroughly. Lay on the shelf. That's all.

#### Shaves closer in corners

The ends of the blade are square—the old blades were rounded. A square end is much easier and safer to handle with wet fingers... no fishing down the drain pipe for a slippery blade. But even more important, the ends of the blade are much more nearly flush with the ends of the razor cap and guard... much easier now to reach those tough little corners around the mouth, the ears, the nose.

#### Notice the longer bent-back teeth

You'll see, too, that the teeth of the New Gillette are a bit longer—rounded a little farther back. A little improvement? Yes. But notice how smoothly the new razor slides over your skin.

The old posts that stuck through the blade and so often stubbed the edges are gone, too. Now the razor guard turns at right angles for easy rinsing. No taking apart for cleaning.

#### Blade edge is clear but protected

Still another improvement. The guard of the New Gillette has the famous channel beneath the blade edge. This channel allows the blade to meet the beard full and clear, yet with perfect safety. Until now this feature has been available only in Gillette Razors selling at \$5.00 to \$75.00.

#### And the price is only \$1.00

The New Gillette Razor, with all its improvements, is now offered to you, 24K, gold-plated and packed in a neat case, with one new blade, for only \$1.00. And the new blades of steel, especially processed to resist rust, come to you at the same price as the old... \$1.00 for ten, 50¢ for five.

To men who want the greatest bargain in shaving comfort that \$1.00 has ever bought, we say, see your dealer today!

GILLETTE SAFETY RAZOR CO.  
OF CANADA, LIMITED,  
MONTREAL.

\$1.00  
for ten  
and 50¢  
for five



The New Gillette Blades in the new green packet





## CITY FAMILY SUES GAS CO. FOR BIG SUM

## Suit for \$20,500 is Sequel to Recent Explosion Here

The explosion occurred on 13th February, when, it is contended, the gas main passing the house leaked into the basement of the Archer home and caused an explosion. It is alleged that the violence was such, the furniture destroyed, the plaintiff Miss Archer knocked down and given a shock, that the plaintiff had been seriously injured and that

Archer advised your agent and stated, a broken nose and skull and the back of his head blown through the back of his head. It is stated that Calvin Archer has been undergoing hospital treatment since the occurrence.

Demerols are claimed by Mr. Archer as a reason for the loss of his comfort and society of his wife, and the plaintiffs generally by reason of the stress to the mother and infant calling for special treatment, the loss of the wife's domestic rights in the household of this case, residence in the premises, and need for paying rent.

### By Water Wagon

Police did not learn of the accident until it was reported to them by Dr. Hytler, to whose house the injured boy had been taken by Reinal, after the accident.

— M — M — M — M —

Mixed  
Biscuits

Fresh, Tasty, Assorted

Friday and Saturday  
are the last days of our  
Endeavour Sale. Check

Thursday  
 real values.  
 SATURDAY  
 Radiator

**Ornament**  
Self operating. Fits  
any car. Complete  
with bracket

**\$1.00**



M-N



M - M -

8c  Each

M - M - M - M



## Flapper Fanny Says

Even people who dislike winter  
are all wrapped up in it.

**Miss Information**  
By HYAC

IT ROUGE. I  
CAN ALWAYS  
BORROW IT

TAKE A LOT  
FOR A CHEEK  
LIKE YOURS

Little Joe

FEEDING IS ONE  
WAY TO HURRY UP!  
— IN THE AIR.



**Dumbbells**

YOUR DEPOSIT HERE IS OVERDRAWN!

WELL, WELL, HAND ME A BLANK CHECK AND I'LL FILL IT OUT FOR DEPOSIT TO MY ACCOUNT!

### Sunshine Shafts

Even our upper classes are rather poor on Hibernia, knowledge. A young Hibernian and his wife were talking the other day about their 12-year-old son. "The Prince was wonderful," the young man said.

"Excellent and son-like, but in the matter of..." said I.

"A Prince?" he said. "A Prince?"

The old woman entered the room where her husband lay on his bed of sorrow. She was trembling with in-

"Why," she said, "I just went into a store, to tell them I was doing better, and they wanted me to bring you a bottle of wine."  
"Have you brought it?" asked the knight eagerly.  
"No, not me, indeed. I heard the arch wife say it had been in the cellar since 1980, and when the offer<sup>1</sup> to me I just walked off without a word. We don't want the nasty stale

Hero in the play—Curl Where are  
the papers?  
Villain—They are at the big-  
gins  
Hero—Ha! You are having the  
good  
Villain—No, I am having the  
good  
No man can be said to be getting

Judge: "Can you tell the Court exactly what the traffic officer said to you?"  
 Defendant: "No, but I can give you a good guess."  
 Judge: "Now then what I will let you state is half the catalogue price." And that is the price of the catalogue.

... Once would have been ...

With direction for sample collection ...

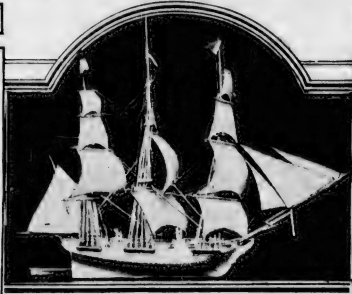




# A "Castle" in the Air : Shades of Nelson : Gluttons for Glory



**HE LIKES PLAIN LIVING IN HIS PLANE HOME:**  
A German vaudeville performer in Berlin added a stove and a few other comforts to this old aeroplane and has taken up his residence in it.



**IVORY MODEL MADE BY FRENCH WAR PRISONERS:**  
This magnificent model was executed in ivory by French prisoners of war interned in England during the Napoleonic conflict.



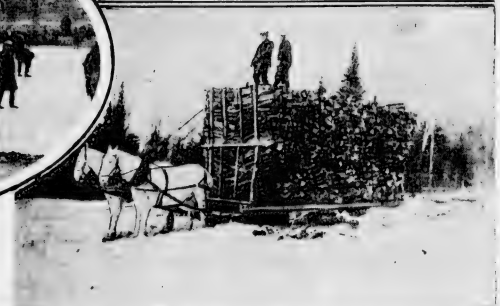
**DISPLAYING CANINE INTERNATIONAL GOODWILL:**  
"Lena and Teddy of Hapsburg," French bulldogs, who have won sixty first prizes, recently took the honors at the Berlin Jubilee Dog and Cat Show.



**THEY NEVER LEAVE:**  
In added attraction in Hawaii the frequent frolic in native costume staged at Waikiki by the girls of McKinley High School at Honolulu.



**EUROPEAN COLD NOT ENTIRELY UNAPPRECIATED:**  
While many loud complaints are voiced about the recent cold in Europe, enthusiasts such as these skaters on Wimbledon Common, London, don't care how long it continues.



**HAULING 22-TON LOADS:**  
Record loads are hauled by lumbering horses on icy roads, such as this 102-3 cords of maple, weighing 22 tons, which this Haliburton team drew 8 miles.



**OLD CRASHES COUNTER:**  
Nancy Samuel, 22-year-old daughter of Sir Herbert Samuel, English Liberal leader, studies social problems as a counter girl in a New York department store.



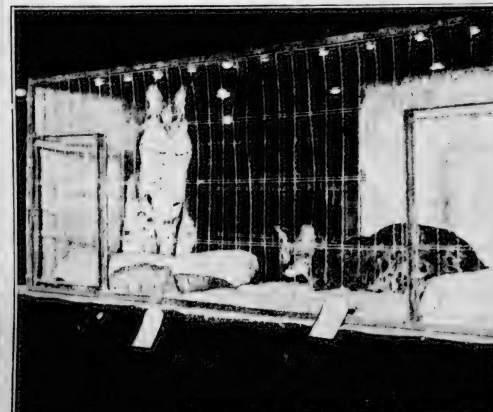
**NICE CARNIVAL A DELIGHTFUL GROTESQUERIE:**  
Thousands of residents and visitors at the annual carnival at Nice, French Riviera, were amused and delighted at the weird sights offered by the merry-makers.



**NEW SKI-EQUIPPED PLANES FOR GOLD COUNTRY:**  
Freight service by ski-equipped aeroplane is inaugurated in northern Ontario gold fields. Inset—Romeo Vachon of Greenly Island fame now northern air-service pilot.



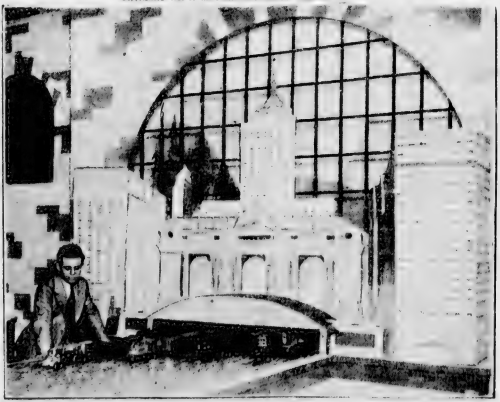
**JOINS PARISIAN REVUE:**  
Lillich Rosen, youngest daughter of the famous author, who is playing a minor part in a Paris revue, starring Raquel Meller.



**"NOW, WOULDN'T THAT GET YOUR ANGORA," WAS TABBY'S CATTY REMARK:**  
The Paris cat show at the Salle Wagram had a large showing of beautiful felines, with all sorts and conditions, from tame to wild, on display.



**THE NEW BISHOP OF CHELMSFORD ENTHRONED:**  
Dr. H. A. Wilson, recently created Bishop of Chelmsford, addressing the crowd in front of the Shrine Hall after his enthronement.



**A GREAT RAILROAD TERMINAL IN MINIATURE IS FEATURE OF TOY SHOW:**  
A striking exhibit in New York toy show was this splendid miniature replica of the great Grand Central terminal in New York city.















## Alberta Oil Stocks      Winnipeg Grain Let

Devenish . . .	.20	.30	.30	higher, The United States' at
Eastward . . .	.65	.65	.65	tion corporation reported the
Freehold . . .	.05	.05	.05	would offer an announcement
Hargol . . .	1.10	1.10	1.10	after the close of the mark
Hongo . . .			8.60	

Buenos Aires	33	63	45
Pts. Atla. 7	30	30	30
Madison	11	09 1/2	09 1/2
Mayland			1 06 1/2
McL. Reg New	80	80	80
St. Louis, Ex.			110
Mercury	2 30	2 30	2 30
Mercury	47	42	42
Mid West	30	30	30
Mill City	62	57	57
Model	36	30	30
Model	36	30	30

The United States has been the largest foreign market for Argentine wheat, although it is admitted that the quality of Argentine grain is below normal. Weather in wheat areas continues favorable.

Regent	28	28	28
Richfield	28	24 1/2	28
Royalite	30	30	30
Stat 111	14 1/2	12 1/2	14 1/2
Sponser	30	30	30
Sterling Plus	24	22	23
Stat 112	30	30	30
Turner Valley			35b
United New	26	24	24
Wabaco	28	28	28
Walla Walla	75	75	75

**MELTNEY** — Discussing Meltney's new milling plans, Canadian Mining Journal says, "Construction of additional milling facilities during the coming summer is regarded as a fore-gone conclusion. The question appears to rest upon a decision to either enlarge the present mill or erect a new plant on the north side of Pearl Lake."

near the new shaft. Some attention is now directed toward the idea of a new shaft for the nearby Hollings mill being used by Melville, but this appears to be quite indefinite.

**International Utilities—**Strength in International Utilities "A" and "B" shares is attributed to New York Buying. Gross earnings during the year ending October 31st for the company was \$8,363,664, exactly \$7,386,294 higher than the figure for the previous period. Consolidated net earnings from operations totaled \$1,282,283 as compared with \$1,073,287 the previous year. The earnings so far in current year are better than the same period

**H. S. Shannon**  
Company Limited  
PRIVATE WIRE

Central Manufacturing Co. - Howard  
Vice Chairman of the Board of  
Central Manufacturing Mines, say an en-  
largement of the mills adds tonnage,  
or mining of higher grade ore, is ne-  
cessary before the operation can be  
put on a dividend paying basis. To-  
wards this end, a diamond drilling  
campaign, together with other ex-  
ploration work, is being pushed in the  
hope and expectation of enlarging ore  
reserves

**Harry H. Wee**  
Corporation Limited  
**REAL ESTATE**

**INSURANCE**

Correspondents of  
**H. S. SHANNON & CO.,  
LIMITED**

**Ground Floor,  
Midland Block**

By 1928 Capital assets dropped from \$2,469,932 to \$331,780 due to the off on mining holdings. Profit was \$9,812.

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After three years in operation, Western Canada Airways have carried 23,776 passengers and flown over a million and a half miles in Canada.

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For  
EATON Service  
Phone 9120

# EATON'S FRIDAY BARGAIN NEWS

Just  
Phone 9120  
EATON Service

Store Hours: 9 a.m. to 6 p.m., Except Wednesdays—9 a.m. to 1 p.m.

## Friday's Thrift Magnets—Exceptional Bargains on Every Floor

### Women's

#### Rayon and Lisle Hose Serviceable—Comfortable—Fancily Patterned



BEAUTIFULLY soft hose knit with an elasticity that makes them neat fitting and comfortable. Just the kind of hose women find serviceable for spring wear or in the house.

They are evenly knit of fine lisle and rayon yarns. The foot is seamless with double heels, toes and heels. Pencil striped to these attractive colors—ARAB, NETONE, AVENUE, CHATEAU, BLACK. Size 6 to 10. Ordinary 40c. FRIDAY BARGAIN, PAIR ..... 49c

#### Children's Hose

"FIRSTS" and "Substandards" in this special grouping of children's stockings. They are knitted in a fine 1x1 rib stitch in all wool—rayon and wool—wool and lisle.

Extra long legs and seamless feet with double heels, toes and heels. Size 4 to 8 in these shades: GREY, FAWN, FRANCH, NUDE, BLACK, CAMEL. FRIDAY BARGAIN, PAIR ..... 25c

### New Season Hats

#### Special Purchase of Smart 1935 Styles



Soft, suede-like felt and straw hats in elegant or the new spring styles—here in wide variety for spring! They are charmingly trimmed with ostrich straw, smart colors—black, navy, green, red, wine and blue.

FRIDAY BARGAIN, PRICED AT ..... \$1.95

Another lovely assortment of Spring models in straw—some are a combination of straw and satin. In black and the brighter shades. FRIDAY BARGAIN, PRICED AT ..... \$2.95

### Neckwear—Low Priced!

NECKWEAR! New! Smart! Becoming—to wear!—beautiful all types of frocks—whether light, dark, fussy or business-like!

Wide choice of styles and materials—collar and cuff sets, frames and colors new for Spring. All are well fitted. Ordinarily \$3.50. FRIDAY BARGAIN, SET ..... 75c

### Women's Fur Coats Take a Further Reduction

#### Four Early Shoppers Will be Fortunate on Friday

Fine Furs—distinctively cut in lines of youthful grace, with smart silhouettes, flattering collars and rich, handsomely fur-trimmed pelts deftly manipulated. And the low prices are all that one could ask for—a substantial reduction in each instance.

### One Only Electric Seal Coat

A HANDSOME, smartly styled coat, fashioned of thick, furry pelts in a rich, deep black. Wonderful savings for an early shopper Friday!

It has a large collar of rich sable that flatteringly frames the face. Well and attractively lined. FRIDAY BARGAIN ..... \$75.00

### Special! Two Fur Sport Coats

ONLY two of them—each as smart as it can be. Coats such as chic fashionables find an indispensable part of their wardrobes. Wonderful value for Friday Bargain Day!

They are made of silky, softly curled fox paw-trimmed with belts of suede and jewelry small collar. In a lovely brown shade. One in size 24 and one in size 36. Regularly \$130.00. FRIDAY BARGAIN ..... \$50.00

### Hudson Seal Combined with Squirrel

JET black Hudson Seal in this coat that is cut on slim straight lines. Trimmed with rich Squirrel. The collar is in the smart Johnny style with long revers.

Entire coat is beautifully lined and finished. One only in size 36. Reg. \$125.00. FRIDAY BARGAIN ..... \$275.00

DEFERRED PAYMENT TERMS are available at an equitable extra charge on all women's fur coats priced at \$100 and over, and on men's and electric seal coats priced at \$25 and over.



### Smart Jewelry For Less! Two Hundred Pieces—Specially Purchased

The daintiest of necklaces, bracelets, earrings, brooches—some with the gleam of rhinestone—others in colorful sport styles—so softly glowing crystal.

A collection so broad it's impossible to describe each type—so charming early shoppers are bound to find the right complement to frock or costume. Ordinarily \$1.00 and \$1.25. FRIDAY BARGAIN, EACH ..... 50c

### Colorful Leather Handbags

#### At a Remarkable Bargain Pricing

BAGS that follow the mode for real leathers—in for striking color contrasts. Bags so individual they look as though made for some particular costume—in a wide assortment that makes choosing easy. Low pricing made possible by the purchase of a manufacturer's overstock.

Three are underarm and pouch styles—featuring novelty frames and colors new for Spring. All are well fitted. Ordinarily \$3.50. FRIDAY BARGAIN, SET ..... \$2.95

### Bloomer Frocks of Bright Cotton Prints

#### Specially Purchased to Sell at This Low Half-Dollar Pricing on Bargain Day

Cotton prints as bright as Spring flowers in dresses for the youngest feminine set, hang straight from the shoulders in trim straight line effect. An opportunity to purchase two or three dainty frocks for Spring and Summer wear at a distinct saving.

They're fashioned with square or round necklines, short sleeves and contrasting bindings—and with comfortably fitting panties to match.

Colorings are bright and gay—and the sizes are for the small size of 3 to 6 years. Ordinarily they would sell at 50c. FRIDAY BARGAIN, EACH ..... 50c

### Men's Deerskin Gloves

#### Substandards—Bargain Priced

MOTORISTS find these gloves long-wearing and they may be worn when changing a tire without any ill effects. They show slight surface markings—otherwise they are perfect.

Single clasp wrist and gusset thumb. Size 7 to 8. Exceptionally low priced for a FRIDAY BARGAIN ..... \$1.45

### "Gold Seal" Congoleum Rugs

#### One Pattern—Evangeline—Four Sizes

We are overstocked on this one pattern and will clear a limited number, Friday morning, at a greatly reduced pricing.

A blue flowered design similar to sketch—on a fawn background. Number 1 Congoleum rug. Friday Bargains—

2' x 3' 30c 3' x 4' 50c 4' x 6' 75c 5' x 8' 90c

EATON'S Rug Dept., Fourth Floor, Elevator Service.

### Horrockses Pillow Cases

#### Snowy White—Hard Wearing—Good Value!

WONDERFULLY smooth textured slips—bleached to a blossom whiteness. Just to feel the softness of the cotton—note its even and compact weave—is to recognize their durability and value.

These ends are beautifully hemmed. 42-inch wide. FRIDAY BARGAIN, EACH ..... 29c

### Men's Cushion Sole Boots

#### EE and EE Fitting

BLACK kid shoes with rubber heels and warranted leather soles—comfortable from the first step.

The cushion insole feature will appeal to men, who must have foot-rest every moment of the day. Two widths and sizes from 6 to 10. Priced as in—

FRIDAY BARGAIN AT ..... \$3.69

### Writing Pads

#### English made pads

containing 40 sheets linen-finish paper, 8x10 inches. Guide line with unruled. FRIDAY BARGAIN 15c

### Teddy Bears

They have grown to a 15-inch size with substantial and cozy that warm weather's here. They're awaiting the fondling care of little girls and boys. 30c and 50c—each. FRIDAY BARGAIN ..... 39c

### EATON'S GROCERIES

#### Provisions of Quality—Low Priced

#### Special Values for Bargain Day

PURE BLACKBERRY JAM, 12oz. Jar, 25c. Large pkg., 2 Packages	44c
MUFFINS, Whole wheat cereal, Regular size pkg., Per Package	10c
LIBBY'S PREPARED MUSTARD, 1/2 lb. Jar, 25c. Large pkg., 2 Packages	17c
PEAS, Riverdale brand, 20c. 4 oz. pkg. in 25c. 2 tin, 2 Tins	27c
EDDY'S SILENT MATCHES, 400's, 2 large boxes to pkg., Per Package	25c
CHOICE QUALITY WHITE NAVY BEANS, 2 lbs. for	13c
FILCHARD'S, 1/2 lb. pkg. 2 Packages	25c
OXYDOL, Washes the most delicate fabrics, Per Large Pkg.	18c
1/2 SOAP FLAKES, 4oz. & 1/2 lb. Large pkg., 2 Packages	35c
NEW SEASON'S TEXAS CABBAGE, Firm, sound heads, 2 lbs. for	15c
FANCY BUTTERFLY BUTTER, 1/2 lb. pkg.	16c
SMOKED HAM, 1/2 lb. pkg. 2 Packages	25c

#### "Carry and Save"

### Drum Style Hat Boxes



COMMODOUS black patent leather boxes, tan leather-bound and made secure with brass lock and catches. Interior is fitted with two shirred pockets for carrying various things. FRIDAY BARGAIN ..... \$2.95

T. EATON CO. LIMITED

EDMONTON CANADA

### Absorbent Cotton

Wrapped at the mill in sanitary one-pound rolls for household use. Friday Bargain, 2 Rolls 75c

### Large Hemstitched Sheets

#### GREAT snowy sheets that will give an extraordinary amount of wear. They're of beautiful cotton—very heavy and compactly woven—very even and smoothly finished as linen.

Extra large double bed size, 80x90 inches. Plush with wide hemmed ends. Ordinarily \$2.75. FRIDAY BARGAIN, PAIR ..... \$2.95

### Scottish Wool Blankets

Great soft blankets from Scottish mills. They're of pure wool—thick, light and exquisitely soft. Creamy white, with pink or blue borders, sturdy washed. Generously sized, 72 x 90 inches. Ordinarily \$10.00. FRIDAY BARGAIN, EACH ..... \$4.95

### Heavy Unbleached Sheet

#### Generous 80-Inch Width

THE kind of sheeting women like for everyday sheets. It is a good strong weave of heavy cotton yarns.

A few yards will wash it white—and it will give a wonder. FRIDAY BARGAIN, PER YARD ..... 39c

### White Cannon Bath Towels

#### Famous for Long Wear

THESE great thick snowy towels are 18 inches wide and 36 inches long.

Just to feel the softness of them, to run the hand over their fine knit may make one realize their wonderful wearing and absorbent qualities. They are white as a summer cloud with wide hemmed ends. FRIDAY BARGAIN, EACH ..... 25c

### Mid-Day Lunch

#### 11:30 to 1:15

Fried pork tenderloin with chicken, stuffing, string beans, mashed potatoes and gravy. Bread and butter. Fruit salad with whipped cream. Tea, coffee or milk ..... 40c

### Basement Bargains—Four Offerings

#### Cups and Saucers

#### OVIDE shaped cups daintily patterned in flower motif and gold line trim, with round saucers to match—15 dozen in all—which will not last long after the selling starts at nine o'clock.

Reg. 15c. FRIDAY BARGAIN ..... 10c

#### 41-Piece Dinner Sets

ENGLISH semi-porcelain with triple-line trim in gold. 18 plates, 6 cups, 6 saucers, scallop dish, baker, cream jug and 6 fruit napkins. FRIDAY BARGAIN ..... \$6.95

#### 30x3 1-2 Regent Cord Tire and Pilot Tube

#### Casting Is Eaton Guaranteed

CONSTRUCTED to rigid requirements from first grade materials by expert workmen. Sturdy sidewalls and road-gripping treads. Every tire is built to suit its own make. Complete with fresh, fine gray rubber tube. FRIDAY BARGAIN ..... \$4.75

### Road King Bicycles

#### Easy Running and Remarkable Value

THIS King is built to conform to Eaton specifications—assurance of strong construction and splendid materials. And it's a handsomely finished wheel—every line suggesting speed and riding comfort.

Frame is all-steel, has curved top rail and extensive handrails; equipped with gear-driven wheels and powerful coaster brake. Complete with comfortable English saddle, rubber pedals and mudguards. Full accessory kit. Sizes 22-24, 24-26, 26-28. FRIDAY BARGAIN ..... \$25.50

—Deferred payment terms are available at an equitable extra charge.



### Clearing Shirts and Drawers

#### Britannia and Stanfield Red Label

Men, who wear heavy winter underwear, and are acquainted with these two famous brands, will grasp this opportunity of replenishing their supply at a small cost, owing to the lateness of the season.

Flat or heavily ribbed stitch of woolen yarns—with elastic knit wrists on shirts and cuffs on drawers. All sizes in the grouping, but not every size in each line. Limited number. Ordinarily \$2.50 and \$2.95.

Shirts 34-50 ..... \$1.95 Drawers 32-46

### Bargains in Service Grocery

Phone 91243—Orders received before 12:30 will be delivered same day to districts where there are two deliveries daily.

BUTTER—Eaton's Imperial Brand (Creamery Butter) Presumably stored, 1-lb. prints. Bargain	2 for 81c
FLOUR, Extra First Patent Flour—Best for pastry, bread and rolls. 16-lb. bag. Bargain	\$4.20
E.C. PURE CANE GRANULATED SUGAR, 20 lb. bag. Bargain	\$1.23
5-lb. bag. Bargain	\$3.00
10-lb. bag. Bargain	\$5.90
Connaught—Choice shredded 10-lb. bag. Bargain	22c
Best Pearl Tapioca and White Beans, 2 lbs. for	25c
Best—Pure Quality Salt, 2 lbs. for	21c
Kings-Arden Brand, 10-lb. bag. Bargain	35c
2-lb. bag. Bargain	85c

### At the Fruit and Vegetable Counter

Phone 91243—Regular Store Deliveries

CALIFORNIA NAVEL ORANGES, Lyon's Best Brand—Sweet and juicy, large size, 12 1/2 lbs. Regular, 75c doz. Bargain per doz. .... 58c

### POTATO BARGAIN

White and mealy—A real good buy. 50-lb. bag. Bargain, per bag ..... \$2.45

### EATON'S Quality Meats—Fresh and Cured

Phone 91254—Regular Store Deliveries

EXTRA SPECIAL ON SHAMROCK, SUPERIOR and O.K. LARD, 5-lb. pail. 1/2 lb. call 90c. 20-lb. pail. \$3.47	Arctic Cod, 1/2 Wooden Boxes, Special, per lb. .... 47c
	Choice Filets of Mutton, 10 lb. Special, per lb. .... 50c
	Home-Cured Cured Tripe, per lb. .... 25c
	Special, 2 lbs. .... 25c
	Prime Brisket Beef, Special, per lb. .... 16c
	Choice Cottage Hams (white), Special, per lb. .... 24c
	Sweet Pickled Apples, 10 lb. (piece or sliced), Special, per lb. .... 29c
	Home-Cured Young Pork (whole or half), Special, per lb. .... 29c